



# THE CRITICAL ROLE OF INTEGRATED TELEHEALTH TECHNOLOGIES IN TRANSFORMING OUR BEHAVIORAL HEALTH SYSTEM

The COVID-19 pandemic has highlighted the need for a more accessible and effective behavioral healthcare system. It has also created opportunities for innovation and technologies with which to make it happen—beginning with telehealth.

## BEFORE THE PANDEMIC



Individuals living with a diagnosable mental illness in the US<sup>1</sup>

## SINCE THE PANDEMIC



Adults surveyed who say the pandemic has negatively impacted their mental health<sup>2</sup>



Adults suffering from anxiety or depression has quadrupled since the start of the pandemic<sup>3</sup>



## OPPORTUNITIES AFFORDED BY INTEGRATED TELEHEALTH TECHNOLOGIES

- Captures PROMs prior to appointment, enabling more accurate triage, diagnoses, treatment, and enhanced quality of care
- Automates processes for identifying comorbidities, social determinants of health, and treatment efficacy
- Facilitates panel management while increasing capacity
- Aggregates data to support population health efforts
- Improves coordination among providers, reducing gaps in care



Individuals surveyed who reported new or increased substance use to deal with stress from pandemic<sup>4</sup>



Individuals surveyed who reported thoughts of suicide within previous month<sup>5</sup>

Owl Insights is the leading provider of precision care management technology for the behavioral health industry. Providers benefit from a scalable strategy that integrates measurement-based care, analytics, and clinical decision support into treatment workflows across all major behavioral health conditions. Owl Insights empowers clinicians to identify the best pathway for each patient, monitor progress over time, and pivot treatment when necessary — all critically important both now and after the pandemic.

<sup>1</sup><https://www.nimh.nih.gov/health/statistics/mental-illness.shtml>

<sup>2</sup><https://www.kff.org/coronavirus-covid-19/issue-brief/the-implications-of-covid-19-for-mental-health-and-substance-use/>

<sup>3</sup><https://www.cdc.gov/nchs/covid19/pulse/mental-health.htm>

<sup>4</sup><https://www.kff.org/coronavirus-covid-19/issue-brief/the-implications-of-covid-19-for-mental-health-and-substance-use/>

<sup>5</sup><https://www.kff.org/coronavirus-covid-19/issue-brief/the-implications-of-covid-19-for-mental-health-and-substance-use/>